



AMVETS National Ladies Auxiliary
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MEMORANDUM

TO: National Officers, PNP's, Department Presidents, NEC's and Secretaries
FROM: Carol King, National Executive Administrator
DATE: November 2, 2018
SUBJECT: Social Media Policy

SOCIAL MEDIA POLICY

PLEASE SHARE WITH YOUR LOCAL AUXILIARIES

AMVETS Ladies Auxiliary recognizes that the use of Social Media is a powerful way to discuss and promote veterans' issues as well as promote the programs of the AMVETS family. Social Media includes but is not limited to: Facebook, Twitter, and Instagram. Members should remember that Social Media is a public representative of your Local or Department Auxiliary. Therefore, members should remember, know and abide by our Aims and Purposes and Code of Ethics when creating Social Media pages. All pages using AMVETS Ladies Auxiliary name must be regularly monitored by the leadership of each level of our organization.

To create Social Media Pages using the AMVETS Ladies Auxiliary name and/or emblem you will need permission from your Local/Department and it must be approved at a Local or Department meeting. The name must begin with AMVETS Ladies Auxiliary and should include your official name (as indicated on your Bylaws). This page should have multiple administrators (at least 2). The administrators should be determined and approved at a Local/Department meeting. All information used to create AMVETS Ladies Auxiliary Social Media Accounts should be shared during a meeting and reflected in the official minutes. This ensures that if an individual is no longer an administrator, someone else can take over.

All pages should be to promote the Aims and Purposes of the AMVETS family and not about Local or Department business issues. These pages should be non-political and non-discriminatory. Nudity or sexually explicit language is not allowed. AMVETS Ladies Auxiliary Social Media pages are to build community not to harass, bully, intimidate or impersonate any other individual.

Any member using AMVETS Ladies Auxiliary Social Media should maintain the integrity and ideals of our organization and our Bylaws. Any postings infringing this policy may be removed by the administrator without notice. All posting must respect local, state and federal laws as well as copyright laws and be respectful and shared with the National Organization. **AMVETS National Ladies Auxiliary Constitution Article XIV.**
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